

# KANOO SHIPPING NEWS

## Kanoo Shipping at Saudi Maritime Congress 2023



The 4th edition of the Saudi Maritime Congress is the Kingdom's largest and most influential global maritime event in Dhahran Expo, Dammam, KSA.

The congress has gone from strength to strength and is the most recognized event as the place to be among industry leaders from the Middle East and worldwide.

Kanoo Shipping and the team from the Saudi East Coast built a stunning stand in close cooperation with eminent marketing colleagues in Bahrain.

Kanoo Marine Travel officially launched the new service offer, "Crew Care by Kanoo Shipping", a professional crew ticketing and travel cost manifesto.

"Crew Care by Kanoo Shipping" was well received by the many visitors to our stand, a state-of-the-art ticketing platform. During both days, Kanoo Shipping saw many custom-

ers and industry players engaging in meaningful discussions concerning sales leads and potential new business in and around the stand.

One significant takeaway from the Saudi Maritime Congress was the active jack-up rig count in the Middle East, estimated to double over the next two years, driven by growth and investment from Saudi Arabian Operators. The entire industry will continue spending for the development and growth set at least for the next three years, growing from USD 33 billion this year to USD 41 billion in 2025.

Overall, the Saudi Maritime Congress 2023 was overwhelmingly positive, with most, if not all, focusing on the many opportunities ahead of us, possibly for another four to five years.

This event is a must-attend, and we look forward to cementing Kanoo Shipping's footprint again during the next Saudi Maritime Congress in 2024.



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